

Community Advisory Board Meeting Agenda November 20, 2018 - 6pm

Present: Donovan Smith, Fahiyim B. Acuay, Janice Dilg, Rachel Hartley, Delphine Criscenzo, Mike Ftaclas, Erin Yanke

Couldn't Make it: Emanuel Price, Lisa Loving, Melissa Manuel, Paul Riismandel, Teague Cullen

Agenda:

Erin - General KBOO Report

CAB Members:

- What is KBOO doing well and could improve on for your community
- Who in your community should be on the radio - who needs a mic, and who would benefit from training in the technical aspects to get out their message or music
- What organizations should be using KBOO to help get the word out or to partner with?

Set Next Meeting - TUESDAY FEB 19th 6pm

Agenda:

Erin - General KBOO Report

Lots of Hiring

- Rachel Hartley as PM News Director
- Zoe Piliafas as interim Development Director
- Need to hire
 - Development Director
 - Underwriting Director
 - Membership Director

50th anniversary stuff

- Latinx Open House November 30 7-midnight, on air from 8-midnight, produced by Ivonne Rivera
- Late Night programmers on air special new years eve 8-midnight
- Community Archiving Workshop of the Association of Moving Image Archivists (AMIA)

Archive stuff

- KBOO was invited to be the subject of the Community Archiving Workshop of the Association of Moving Image Archivists (AMIA) on Saturday Dec 1st 10-4 at the Hilton downtown. (Erin will send janice info or e-introduce to Marti_)

Rachel - Introduction and talking about the News

Main concern – news – it's live – concern about evening programming – who is part, how to gain more access to people who want to create news stories that can't come to KBOO

Main goal – for folks who live east side – nota lot of people can come here, it's far, we start late, no access for east side neighborhoods

Goal – create central hub for remote access = their neighborhoods. It's been difficult. Retention and timing. Certain demographic can come in, would like that to change

Accomplish that, training for people who want to do Board Operation

Future – do presentation for community

My plans for news, what I hope to accomplish, setbacks – how to keep the wheels turning

RELAUNCH – brand new in format.

Not to totally do our own thing, but to be a branch under KBOO so we don't get lost

Del – Lot of people rely on kboo for news, putting that at the forefront with specific branding for the news

Rachel – having a mission for the news itself, what is our goal?

Derric also can use help

Del – role of this CAB is to bring insight from the community, how do you feel the news is not represented... “have you considered” covering those issues,. How do we talk about

Mac – first meeting so have some questions: Is there a goal of the station? Vision that you see? Is it an evolving state?

Community may not be sure where we are at the moment –

Is there a goal of programming?

Del – voice and space to those that are not represented in the rest of the media

Strategic plan

Increase youth

Equity work

Programming goals

Mac - Memberships? What does that do?

Mike – all members are the same at KBOO – vote for Board, we are in principle member run, we work for the board. We work with businesses to get benefits donated, membership coin discounts, etc.

Del -75% of budget is members, sustainable model

Mac - With the news, are there reporters? What does it look like?

Rachel – we have set up is we have writers and producers, anchors, and editors, and board ops, all volunteers. We don't have that for each day. We have a system, but need more people to fulfill it. WHY Can't we fulfill that system

Mac - Live news?

Rachel - Live broadcast 5-5:30pm because of lack of volunteers, and to help us get more locally curated stories. We have 30 minutes

For me, it would be this person is a designated volunteer writer, for that day. They will always show up.

My goal is to protect the news and people who do programming – I can't do that if I'm doing the news

Janice – has it worked different or better in the past?

Rachel – seen it all ways in the 3 weeks I've been here, totally staffed and smooth, a few folks putting it together, or just me and Mike.

I've always wanted to do stuff like this, this is my passion. In order to be a bridge for marginalized people to be a bridge, everybody it was easier to access things in his city, now the info is here, but circling around with the people who can afford it. I can feel the ripple effect of tension of not being able to produce

R – thought of going a google drive hub for news, email doc access, everyone have same username and password, always thinking about safety too.

Del – point made, if we only produce news from here, only certain people will come. We need different kinds of people

Rachel – your questions are mostly focus on marketing

Mac – radio, demographics are fine, but not many people know that it's a valuable resource. Seems like you're going good

Mac - Do you Have enough programming and stories already, or don't have enough

Erin - Both - we provide needed structure, but the content comes from the people that volunteer here. If we are doing our best then you can come with ideas and have training and structure, and working equipment

Del – also trying to get representation on the air , soul strip was in the 90s, was Hard Knock Radio, we can have that perspective from here. Looking for folks, now every day but Mondays do we have locally produced programming by folks from the black community. Look at who does come in, who is retained, and create intentional strategic space for investing in people that need to be here, belong here, are here. This is going to take a different strategy.

Donovan – still hurting?

Erin – yes, older black community has resentment, younger black community doesn't know about us.

Mac – kboo was the black music station, not always, but muslim radio on Sunday morning, certain thing that I know are there. Something to be said for consistency, certain day and time brings a certain core. If someone cultivates a spot, avoids resentment

Del – Im in agreement, people have has shows for 30 years, but hosts are recruiting new people to be on and share. Some hosts, been on for

Rachel – callers – very attached “the news was an hour, what happened?
It’s community radio, things have to change,

Del – you lose one listeners, but what about the people who don’t listen? There’s a whole world of listeners out there that we haven’t considered

Donovan – black strip at one time, I’m having a lot of conversations about the lack of black media, skanner and observer - skanner no black reporters, observers, news editor is white, no people on the streets,

Mac – interested in news, I feel like in Portland we’re lacking htat. Fox and commercial news is the same – stories not being told, I live on 113, still in Portland, but it’s different. A lot happens, people don’t know. Work at kelly’s Olympian, shootings, we can get sourced information, no one else is doing that aggressively.

Rachel – we need access to talk about ourselves, or we get closed off, and the disrespect happens

Mac – mainstream goes to police chief, who do we go to?

Donovan – facebook

Mac – developing leaders, sources are local not created by bureaucracy, talk to actual people and tell the stories

Rachel – my vision –journalists on east side who have press passes and go at it, giving news to KBOO. Community people given the stories keep people on their toes

Mac – speak for community.

Rachel – another topic of black lives matter. Our stories matter. We’re from here, I’m going to fight to stay here. I’m glad that I live in SE, I’m here, now be bridge for everybody else.

Kboo is perfect hub for the connection.

Lloyd dropped prices, pop up – “WE ARE HERE” – those are stories

Donovan – another story – the billboard project was trying to put a billboard “shopping while black” and got denied. The guy who was saying all this, we don’t need to address equity in this way cause of the NAACP “Project Bootstrap”

Lloyd

Albia vision –

Rockwood Rising – downtown Rockwood

Getting it from all angles

Donovan – people are aware it’s changing, but not the places to go to influence, you can make projects go a different way

Rachel – including presentation, how do you feel about having it here and getting connected with local people/organizations on east side – this is the news –JOIN, make it real, party? Food? Music? That’s how we relaunch kboo’s mission

Donovan – collaboration with YGB because their draw, more that YGB can use their draw for political space can be useful.

Mac –communities have their own storytellers, get connected. Most people don’t know they have a story, once you get them to understand it matters, matters to you,they’ll tell you their stories

Rachel – it does matter

Mac – stopped blogging because I couldn’t get to stories fast enough

Rachel – where are the community? I want to be the “Listen to me” so that the rest of Portland can listen to you

Want to maybe have a team of opel to get this together. Spark of radio revolution

Feb 19th 6pm

Janice - Libraries at east county? Hubs?

Do speeches at libraries and do hub training thing there – midland/rockwood?

(This idea is to do a kick off event and then the next day have a training at the neighborhood library about using equipment, how to use their phones or the zoom recorders, and leave a recording kit at the library, hub system like Del was talking about, library as studio like Erin was talking about in past meetings)

Donovan – Friends of Noise – in that quiement world – youth

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