PAC Meeting MInutes Tuesday June 13, 2017

Present: Dan Shramek, Roger Warner, Herschel Soles, Delphine Criscenzo, Erin Yanke

Facilitator: Erin Notetaker: Erin

Introductions
Public Comment

Staff Reports

Derric Crooks

Zeloszelos Marchandt

- *Style Guide printed and foldered in the news room
- *Met with with revenue operating team to discuss the best way to begin a Kboo news room investigative fund.
- *Formed an investigative team in the Kboo news room to continue to cover stories and collect data on leads.
- Copy editing the days and weeks news stories to the Evening News page and social media
- *Beginning to finalize a social media and digital content plan to be shared with Web team.

Erin Yanke

- Membership Drive
 - Didn't make goal
 - Programming was good,
 - Full debrief in our Op Team
- Oregon Community Media meeting in Bend
 - Lots of excitement about the Blues Festival, new subgroups EY is doing the training group, Becky is working on a collaborative project with the CPB stations that we can leverage to support the whole network
- Intern Report
 - Octavia will be working at the station for the summer months, will focus on the "Decolonization Minute" project, and continue working on getting KBOO Programs onto national platforms. Now that we have the sonic ID finished, that will be the priority
 - Ricky from Catlin Gabel finished their internship, but may be back for the summer
- Pickathon
 - Planning meeting for broadcast, they're helping us find guests, we are probably ending with a performance from the day before because of logistics
- Artist in Residence

 Nikki Martin! Doing a cool project with Soundscape Collectors and playing long form recordings. Working on collecting material, and we'll figure out the plan when she knows what she's working with - estimate to be mid-July

Future

- Talking about live coverage or broadcasting from events like the white supremacist rally. Will make a plan as the next one is scheduled.
- Summer interns from Summerworks I'll have someone helping me with the library database, and we'll have someone helping to coordinate the new evaluation process, and do some evaluations
- Live Remote Season
 - Good in the Hood in 2 weeks, Blues Festival, Cathedral Park Jazz Fest, Pickathon, and other requests.
- o I'll go on Sabbatical after Pickathon weekend, from Aug 6-Nov 6th.

Feedback from Strategic Planning Process - Delphine

Context: last year during the strategic planning process we surveyed our community (volunteers, listeners, members). We used their responses to help create the vision our strategic plan reflect. However, there was a lot of input given in the survey that did not fit the needs of the strategic plan and might be valuable information and feedback for us.

PAC will review this feedback and determine the course of action for sharing programming relevant feedback with appropriate folks.

You can access the feedback at this link:

https://docs.google.com/a/kboo.org/document/d/1J-C2BcCO4Er0mE7WpIzOyifl8dBfn6kdERieR

YtUB_I/edit?usp=sharing

PLEASE READ FOR JUNE MEETING

- Roger doesn't think there's anything to cull, he agreed with a lot of it, it's all true, and what we do. Can't condense and share "It all sounds great to me". Thought w
- Dan lots was interesting. What do we know about where it came from?
- Erin came from the Strategic plan process, don't know
- Roger felt it was a lot of people
- Dan will summarize all that he highlighted and send an email. Local content was emphasized, keep it up, add more local both news and music, also something about improving quality and consistency, thinks the eval process will help with that.
- Dan not sure who this is from are there programmers in here, too? Try to get more info about how representative it is.
- Erin Yes, mix of all the people who participated in the Strategic planning process

- Del was on line, and paper copies of the survey, we tried to reach out a lot to programmers and our listenership. We did 2 surveys, the vision, tell us, and then we asked people for feedback about the mission and vision statement. English and Spanish versions. Also, peope in focus groups. Majority were also volunteers
- Dan should we focus on programming content?
- Erin yes, what are we already doing that we need to let people know about, what aren't we doing that is good ideas, and who should we tell so that the idea doesn't get lost.

Meeting times

Maybe meet in the daytime, maybe get Derric to skype in

Strategic Plan process and how the PAC will be part of it

From Strategic Plan

Goal 3.4 Tactic 1 - by 2018, the programming committee will make a plan for addressing the strategic plan survey input and the call for local programming and listener engagement

CREATE PROCESS FOR IN HOUSE EVALUATIONS

- JENKA follow up
- Volgistics Training has been postponed again, which has pushed back the training schedule, which will push back our project initiation
- Website
- Plan for 7pm Class
 - Intros
 - Go over the job description review programs on a monthly basis, committ to 2 programs a month
 - Learn how to access assignments and audios
 - KBOO's mission vision and programming charter
 - Music v News v Public Affairs programs
 - How to use the forms
 - Objectivity and opinions
 - Where does the eval go? How is it used?
 - Sample audio and Eval
 - Q and A

Meeting ends 6:50

(Del then taught Intro to Show Evaluations, and we made so it to the general public soon!)	ome changes, and we'll be teaching