

PAC Meeting Minutes Feb 12, 2013

Present:

Erin, Jenka, Kathleen, Noah, Roger, Per

Agenda:

- Staff Reports
- Surveys
- Programmers Contract /Evaluation Forms
- Program Proposals
- 7-8pm Discussion
- Program Changes Process

STAFF REPORTS

Kathleen:

Membership Drive Planning, News and PA day is 3/29,

Needs a new Flashpoints Editor – work must be done between 6pm and 9am.

(Kathleen Typed her report, and will hopefully forward it to me so I can include everything in the notes)

Jenka:

Tune In Tune On Remember – Interviews with people about KBOO History, next one is airing Feb 26th at 6pm

Illaheed Lecture Series next one is airing Feb 27th at 7pm. – We have MOU for whole series, and Kathleen wants to set up interview ahead of the next one.

Evaluating evening PA – finished with Bread and Roses, Prison Pipeline, Labor Radio, Outloud, needs to do Underground, Occupy Radio, Right 2 Survive, and Tillicum Wawa.

Gone March 19th for a month. Rebecca will fill in

Erin:

2 indecency suspensions (Jeff Rosenberg and Charlie Rooney)

On Air Programmers contract is done, will meet with Lynn and all programmers beginning in March.

Working with Tom on Live Broadcast Checklist,

Finished Sound Exchange Report, needs the Icecast Logs from the web people before submitting

International Women's Day planning – Will begin at 10pm March 7th, and go til 6am on March 9th.

May start at 8 pm, depending on what Paula wants to do with her program.

Membership Drive Planning: only 5 days do not have at least one special program. Pretty good!

SURVEYS

Roger's questions:

How long have you listened to KBOO?

Favorite times and days to listen?

Where do you listen (home /Car / work)

How do you listen (Radio / computer / phone)

Any programs you would like to see return to KBOO?

Any programs you don't like?

If you listen on a computer do you listen: few hours a day / only certain programs / all the

time

Other Questions:

Do you wish to hear more news?

Do you wish to hear more music?
Do you listen to the radio at all?
 If not, where do you get your news and music?
What do you look for in a radio station?
What do you want to listen to on the radio?
What do you want to listen to as a podcast?
Have you heard of KBOO?
Do you consider yourself a progressive?
Where do you look for local news?
What kind of news would you like to hear?
Where do you look for podcasts?
What are your favorite podcasts?

We should define local. We should work on asking questions that give us the answers we can use (Erin sent an article out with advice about this). We should also set parameters of what we are interested in changing, and what we are not (for instance, in our last survey, 40% wanted all news, and 40% wanted all music).

How do we deal with survey results that are contradictory? Need a large enough sample size so that we can see actual trends.

Send suggestions to _____@kboo.org

We will all be collecting surveys to bring to the April 9th meeting where we will focus on Surveys.

Lynn, please give us feedback on these questions, and please come to the April 9th meeting.

PROGRAMMERS CONTRACT

Erin finished, Lynn approved, and am showing it to you so you can see where the work we did from a few months ago ended up.

Erin and Lynn will meet with all program hosts, beginning on March 1st.

Kathleen asked if Occasional On-Air programmers need a modified contract? Erin initially thinks no, but will think further, and we'll discuss at a later date.

EVALUATION FORMS – last part of the Programmers Contract to need work
Roger found them easy to use; Jenka will send feedback to Erin. Kathleen will use in the next few weeks. DEADLINE FOR FEEDBACK IS FEBRUARY 22ND.

PROGRAM PROPOSALS

Nat Parker – Faith in Death

Needed a Board Op, and now has gone through training and can be his own Board Op! Program proposal was approved by the PAC.

New Program Proposal by Jed Campiche, for a late night eclectic program. Would be a good fit for Friday AM, depending on the quality of his program air-check. Erin will listen to it, and make sure he's refreshed from when he took all the required trainings, a year ago.

7-8PM DISCUSSION

Tabled until March, so Rebecca can lead the discussion. Jenka talked to Davey D, and he is open to answering any questions we have

THE PROCESS OF PROGRAM CHANGES

Erin is looking for information on how changes were made in the past. Chris used to send out an email that the PAC was going to discuss a block of programming, and people showed up to the PAC ready to defend their show with community support and documentation. Seems that this leads to defensiveness, people feeding off of each other's worries and worst fears, and leads to decisions or inaction based on emotional pleas.

That may be okay if we are talking about a block of shows, but it seems impractical when dealing with moving around individual shows for better schedule flow.

Kathleen says the "this is what I'm thinking" / sharing ideas with programmers will avoid the blindsided feeling. Erin will try out this approach, when dealing with moving programs around.

Noah says he thinks that it is fine to keep the PAC informed, but not necessary to tell PAC first, as we only meet every month.

Ask Lynn to put something about Program Changes in a future Navigator Report.

Surveying hosts came up at this point, Noah would like to see if the archiving has influenced hosts and their program preparation. Erin got the Dec 2011 Survey results for Noah, he borrowed them and will return by Friday.

Adjourned 7:44pm.

Next Meeting March 12, 2013

Erin Yanke
Interim Program Director
KBOO Community Radio
20 SE 8th Ave
Portland, OR 97214
[\(503\) 231-8032 x221](tel:(503)231-8032x221)
program@kboo.org

KBOO - Igniting conversation through music, news and public affairs.