



## DEVELOPMENT COMMITTEE MEETING NOTES

Date: Monday, 2/09/26  
Time: 5:30pm  
Location: KBOO Community Radio  
or Zoom:  
<https://us06web.zoom.us/j/82791914823?pwd=6ByS8fnNwUQ1NH48RhuVlbBXsGgXYu.1>  
Meeting ID: 827 9191 4823 / Passcode: 318062

In attendance: Meagan Bradley, Jamie Bair, Jill Blanchard, Nathan Vandiver,  
Carmen Garnica, Allen Lehto, Mike Frost

Facilitator: Meagan Bradley  
Note taker: Jamie Bair

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### AGENDA

- Welcome and introductions
- Current KBOO messaging
- Station Report
- Donor Relations
- Business partnerships
- Events workgroup
- Adjourn

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### MEETING NOTES

#### CURRENT KBOO MESSAGING

- Community Meeting-2/21 10 am-3pm, Clinton Street Theater
  - Volunteer time starts at 10 AM. Meeting starts at 11:30 AM
  - Mike wants to talk about masking/testing email re: community meeting

#### STATION REPORTS

- Discussion on if KBOO has a Development Plan
  - Nathan says one exists, could use some finessing

- Meagan will connect Nathan with a contact to develop a Development Plan for Foundation approaching purposes

## Membership

- Drives
  - All Thrills No Frills ([Link to last year's ATNF page with specials list](#))
    - Problem: The ATNF drive was developed to showcase programming. The intent was to use programmer's pitching efforts to solicit awareness of KBOO programming and activities. Despite internal communications, it's been a hard concept to put into practice. Programmers tend to fall back to donation solicitation messaging on-air. The two competing aspects of this drive require significant time from all staff.
    - Planned change for 2026: Staff will not use the ATNF drive name and focus communications on direct promotion of the season's on-air specials.
    - Expected effects:
      - Increased awareness of long-standing and mission-focused programming over a general drive brand
      - Reduced "drive fatigue" for listeners
      - Reduced "drive fatigue" for programmers
      - More time to plan for Spring/Summer Drive for staff
      - Minimal change to revenue during the time period
    - Things that will remain the same:
      - Programming specials
      - A homebase webpage for all programming specials of the season
      - Donor renewal mailers
      - Mailer highlighting programming specials, including:
        - a soft donation pitch
        - a solicitation for programming feedback
    - Things we expect to learn:
      - Will three drives be as effective as four?
        - How will donations be affected?
      - How will listener behaviors change related to the focused promotion on programming specials?
      - How will programmers experience this change?
      - Any new opportunities that emerge with more time spent planning for Spring/Summer Drive
- Planned Giving
  - Arty working with OpenSignal to coordinate co-hosting a will making/planned giving event [greater impact on the community, great opportunity to share audiences, stronger likelihood of participation than efforts in the past]

## Grants

- Report

- Grants applied for and awaiting a response ...
- CPB Interconnection System spend down grant (Nathan has this info)
  - Requirements are station connectedness (cf engineering)
  - Nathan recommending taking up to six months to review the fund options
  - No timeline on getting it spent
  - IC funding has been primarily directed to national entities to ensure the reliable nationwide distribution of content to local stations. In partnership with PBS, PMI, and NPR, CPB has fully funded national interconnection and distribution services that sustain public media's core delivery infrastructure.
  - The use of interconnection funding is defined by the Public Broadcasting Act, which charges CPB with supporting the interconnection systems and technologies that enable public media content to be distributed to stations and, ultimately, to the American public. In keeping with that statutory framework—and with national distribution systems now fully supported—this final disbursement directs interconnection funding directly to stations.
  - Permitted IC Expenditures: These funds are restricted to specific uses to maintain and modernize the public television and public radio interconnection systems and for other technologies and services that create digital infrastructure and efficiencies within the public media system.
  - Proposal: We will consider our current capital needs and priorities, then make a decision on a purchase or project that meets these criteria and fulfills a significant need for KBOO.
- Grant applications responses received since last report
- Planning
  - Grant applications in the works
    - Roundhouse Open Call grant: March 13th

#### Events Workgroup

- Working with board on Community Meeting 2/21
- Hosted 1 info session on 1/29, two new recruits(all new KBOO volunteers)
- Working on equipment evaluation to build system for working with external musicians/artists
- Working on 'application' forms for KBOO internal folks to host events and for external folks to pitch KBOO event collabs
- Finalizing code of conduct
- In early discussions with OpenSignal about producing a 'live in studio 1' collab (think tiny desk) performance to be broadcasted through both media outlets
- Next meeting 2/12 @ 4pm

#### Station-Wide and Pertinent Info from other Committees and Workgroups

- Studio refresh proposal:  KBOO Preliminary.pdf
  - Two Phase proposal
  - Good candidate for Capital Campaign funds

#### DONOR RELATIONS

- Volunteers for thank you notes- current status
- Jamie has divided them out into 10-people chunks, to lower the commitment for each person to write...however, Ona, Jill, Jamie, and Meagan will be writing ~30 notes each
- Jamie proposed to Mike that all board members should have to write at least five thank you cards/drive
- DUE by the next Development Committee Meeting, so says Meagan

#### BUSINESS OUTREACH Group

- Focus on raising advertising for zine
- Last zine production cost almost covered by advertisements
- Brainstorming partnership
- Growing membership
- Next meeting 2/23 @5pm
  - Join Zoom Meeting

<https://us06web.zoom.us/j/89362028578?pwd=6lCYLVRAXVaVdQeKTZ77b7yNbsYqjq.1>

#### Other

- Messaging regarding all meetings following CPB rules
  - Nathan will check with Azia on messaging
- Reception received an email with a request for COVID Precautions at the Community Meeting
  - KBOO is providing Zoom option, can make masks available, and KBOO leadership can model wearing masks at the event
  - Update our messaging to include keep each other safe and stay home if you are experiencing symptoms
  - Nathan will look into how many masks & hand sanitizer KBOO has, and can order more if needed
  - Look at Clinton Street Theater's protocols for public masking

#### NEXT MEETING

- Monday, 3/16