



## **DEVELOPMENT COMMITTEE MEETING NOTES**

Date: Monday, 9/15/2025

Time: 5:30pm

In attendance: Meagan Bradley, Tyson Stanger, Sekoynia Azikiwe,  
Jamie Bair, Arty Wall, Danielle Schira, Jill Blanchard

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### **AGENDA**

- Welcome and introductions
- Staff presentation: event strategy
- Current KBOO messaging
- Fall Fundraising Drive - KBOO Out Loud!
- Annual Meeting
- Loyal/Major donors
- Business partnerships
- Grants
- Major donor recognition/stewardship
- Announcements
- Adjourn

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### **NOTES**

#### **Welcome and introductions**

#### **Staff presentation | events strategy**

- Arty Wall presented ideas and proposals for KBOO events
- 50 minutes

#### **Current Messaging**

- Fall Drive

- Annual Meeting & Board Elections
  - Saturday, 9/20 11:30am
  - Mississippi Studios
    - Featuring Mr. Vale's Math Class

### **Fall Fundraising Drive - KBOO Out Loud!**

- On track to make on-air goal of \$45,000
- Checks from mailers are starting to come in
  - 2 mailers
    - Before the drive began
    - Week before Annual Meeting

### **Annual Meeting & Board Elections**

- Saturday, 9/20 11:30am
- Mississippi Studios
  - Featuring Mr. Vale's Math Class
- Committee help needed for invitations, name tags, and event setup/cleanup

### **Loyal/major donors**

- On Saturday, 9/13 Development Committee members made phone calls to major and loyal donors to invite them to the Annual Meeting.
  - Thank you to board and committee participants
    - Mike Frost
    - James Draznin
    - Jamie Bair
    - SW Conser
    - Jill Blanchard
  - 55 calls
  - 6 emails to people without phone numbers

### **Business Partnerships**

- 3 committee members are working on outreach to businesses for partnership in underwriting, app ads, event sponsorship, etc.
  - Meagan Bradley
  - Tyson Stanger
  - Jill Blanchard



- Engagement is seeing successful results from this outreach

### **Grants**

- Arty Wall is working on grant applications for KBOO
  - If you have suggestions for grants, please email [membership@kboo.org](mailto:membership@kboo.org)

### **Major donor recognition/stewardship**

- James Draznin's board term is complete although he plans to continue as a member of the Development Committee.
- James wants to start a major donor recognition/stewardship program at KBOO.
  - KBOO has talked about creating this program in the past, however lack of capacity has prevented us from getting started.

### **Announcements**

- No announcements

### **Adjournment**

### **Next meeting**

- Monday, 11/17
- 5:30pm

