

Program Advisory Committee Meeting Agenda

September 2, 2025

Present: Azia Hawthorne, Nathan Vandiver, Alon Raab, Michael Van Kleeck, Mike Frost,

Facilitator: Azia

Board Liaison: Michael Van Kleeck

Excused: Gary Dickerson

Meeting Guidelines

1. **Take care of yourself.**
 2. Make space; create room for all to have a say
 3. *Claim space; share your perspective*
 4. *Say what you need to say without humiliating anyone. Use “I” statements; speak from your own experience.*
 5. *Don’t make assumptions; ask for clarification*
 6. *Turn off your phone, or put it on vibrate if you’re expecting an important call*
 7. *Mute your mic when you’re not speaking*
 8. *Raise your hand to contribute and wait to be acknowledged by the facilitator*
 9. *Do not share another person’s story without their permission*
 10. *Expect mistakes, but be accountable and stay committed to each relationship and to the work*
 11. It is every group member’s responsibility to uphold the meeting guidelines, and to stay focused on the topic/agenda. If the group strays from these principles, say “process check” outloud or in the chat to pause the discussion and get the meeting back on track. The process-check sign is not to be misused.
- **Reminder of PACs purpose:**
 - *Offer advice, feedback, and ideas on programming*
 - *Assist Program Staff in shaping and meeting yearly goals for PAC*
 - *Assist Program Staff in ascertaining community needs in a proactive and mission-driven way on a regular basis*
 - *Assist Program Staff in evaluating broadcast and podcast programming quality on a regular basis*
 - *Make recommendations for CAB members**
 - *Manage work groups to assist in various areas needed*
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Introductions

- Review meeting guidelines and PAC purpose

Staff Reports

Hana - PM News

- From Hana - Spending the last few months at KBOO has been such an honor. I got to really appreciate the role local independent news plays in the wellbeing of our community. The resounding feedback I got from the community through my work, especially as independent news is being systematically defunded, is that folks are really grateful to have KBOO and are eager to support our mission.
- This summer the newsroom got coverage of many protests, city council issues, and of course try to keep tabs on the ever worsening national situation, while trying to stay grounded in the important work that Portlanders are doing to improve and hold up our community. We have maintained important partnerships with street roots and Oregon Arts Watch while growing new connections with local publishers and organizations.
- As Althea is returning to KBOO this week, my position here is ending. I will be taking a few weeks to go to Mississippi, New Orleans and Nashville to spend some time with family and visit friends. I will be back shortly and plan to continue volunteering with KBOO as well as working on a few projects with local journalists while I search for a long-term job.

Azia - Programming

- Remote Season
 - Went very well, all things considered -no engineer on staff leading up to remote season. Worked with a contracted remote engineer and pulled off: Good in the Hood, Waterfront Blues Festival, Cathedral Park Jazz Festival, and No Quiet Hours Fest
 - It was very exciting to partner with Friends of Noise and see their new venue. Hoping to focus on more grassroots events like this.
- Post-remote season focusing on house-keeping and developing fundamentals
 - Updating records, processing applications,
 - Update training material i.e. board op and studio production. As well as on-air contract and FCC legal training
 - The hold up on the on-air contract is that the two documents need to be updated in tandem
- Program Schedule Updates
 - New
 - Added Unreserved and American Indian & Alaska Native Living to our Public affairs line up in our new agreement with Native Voice One.
 - Unreserved replacing First Voices Radio - weekly on Mondays at 11am, the program retired last month
 - AI&AN Living replaced American Indian Airwaves, they stopped syndicated the program earlier this year
 - Rockin Out with DJ Florite
 - 4th Fridays, 8-10pm
 - Voices of Vision
 - 3rd Tuesdays, 11:30am - 12pm

- All My Greatest Teachers Showed me Love
 - 1st & 3rd Wednesday 10am - 11am
 - Neuro Emergent
 - 4th Wed 11am-12pm
 - The Progressive Page Turner
 - 2nd & 4th Thursdays 10am - 10:30am
- Other Updates
 - GOH moved from alternating Fridays at 3am to 1st & 3rd Mondays at 12am
 - Wednesday Talk Radio reduced frequency from weekly to 2nd & 4th Wed at 8am, now alternating with PDX progressive on 1st, 3rd, 5th. This show moved from a monthly 6pm wed timeslot. A perfect fit since they are a call-in program.
 - Recruited 2 volunteers to help with Between the Covers, so its not being retired.
 - Keeping it Real with Lisa Loving
 - Scaled back to monthly, instead of weekly, on 3rd thursdays 8am
- Retiring
 - Life Stamps - 1st & 3rd, Thursdays, 10am-11am starting in October
- Questions
 - Alon Raab:
 - How are programs adopted? How does KBOO decide who gets a show? Do we need more shows about certain topics?
 - Azia:
 - This committee reviews show applications. Until recently (July), the application period was open and ongoing. Now the period is closed while PAC reassesses the process and gets caught up to its backlog.
 - Programmers decide if they want to continue their shows, scale them back, or retire their shows. It's up to them.
 - We fill temporary openings with syndicated and other substitute content.
 - This is covered in the programmer orientation and is a good info session to introduce new volunteers to the programming department and questions of this nature.
 - Hope to turn this info session into an on-demand video soon

Public Comments (limit 3 mins per participant)

- Alon Raab:
 - How are we promoting KBOO and/or can we promote KBOO more? I've been with KBOO a long time and KBOO has been around a long time, but I still talk to people who have never heard of KBOO.

- Azia: These are great questions! But not exactly the scope of the PAC. Defer to Nathan who works closely with our promotional/revenue team
 - Nathan: Been doing a lot more of social media promotion and publication ads such as in willamette week and the mercury. This years goals have been more focused on stabilization and word-of-mouth promotion.
- Is the FCC increasing scrutiny of KBOO (and other community broadcasters) under the Trump administration?
 - Nathan: Not directly, current attacks are focusing on public radio i.e. NPR's underwriting, and television. Trumps administration has open some investigations with EEO and hiring.
 - Betty Mcardle is providing updates currently to OCM list serve
- Mike Frost: does it make sense to play DN twice a day?
 - Nielsen Data shows it is the highest listening time during the week days
 - May discuss more at the next work group meeting
- Mike Frost: What about adding digital channels? Have we thought about what we would play there?
 - Nathan: Yes and No, there have been discussions with ideas shared. We need to purchase equipment to activate this capability. We should discuss who an HD service would serve, how it would serve our mission, and if there are any revenue streams to be had. We would also need to discuss what we put on those channels in terms of programming.

Board Report (Michael Van Kleeck)

- The board is currently focused on the annual meeting, got about 15 hosts to attend the meet-and-greet.
- Budget proposal to be discussed at the next board meeting
- The Operating Plan: the goals set by program staff and being carried out in part by this committee: Programmer agreement, Evaluations, and application process updates

Discussion items

- Moving this meeting to google meet
 - Will send new link invite and update the web page
- Application Process and re-launch
 - MVK: like the idea of an Application. And following periods of high intensity involvement from PAC.
 - Should set goals and see how we can course correct for the next cycles
 - How do other stations handle application windows?
 - Azia can look into this
 - Nathan: maybe use PAC member's shows as examples/first run throughs of evals
 - Prioritizing:
 - FCC legal training / On-air contract
 - Give updates to programmer as we go, begin enforcement
 - Application Process

- Eval Process
 - Implementing New Application Process
- Next PAC meeting: Workgroup on Oct. 7 at regular time
- Discussions for future:
 - PAC recruitment
 - We need help with evals, review, and applications
 - Flyering?

Adjourned: 7:05 PM

Next Official PAC Meeting: December 2, 2025