



## Development Committee Meeting Notes

Date: Monday, 6/16/2025

Time: 5:30pm

Present:	Station Manager	Nathan Vandiver
	Directors	Mike Frost, Jamie Bair, James Draznin, Jill Blanchard
	Staff	Mike Ftaclas
	Volunteers	Sekoynia Azikiwe, Tyson Stanger

Note taker: Jill Blanchard

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### JUNE AGENDA

- Welcome and introductions
  - Current KBOO messaging
    - Update
    - How can Development Committee members help spread the word?
  - All Thrills No Frills campaign
    - Final results
  - Camp KBOO Summer campaign
    - Progress
  - Events
    - Art Walks
    - Last Saturdays
  - Business partnerships
  - Major donors
  - Donors
  - Grants
  - Estate Planning and Charitable Giving
  - Announcements
  - Adjourn
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## NOTES

### Welcome and Introductions

#### Current KBOO messaging

- Camp KBOO
  - Spring/Summer fundraising drive
- Willamette Week Best of Portland
  - Vote for KBOO for Best Radio Station
- Last Saturdays at the Foster Food Carts
- Summer Drive Additional Pitch Guide
  - [25SD Additional Pitch](#)

#### All Thrills No Frills campaign


- KBOO is still tallying final results as mail (checks) continue to arrive at the station
- Goal:
  - \$40K total goal
  - \$5K merchandise
  - \$35K white mail and online goal

#### Events

- Art Walks
  - “Queer Joy Fest,” KBOO’s June Art Walk, celebrated Pride month.
  - The Art Walk was held on Friday, 6/6 at the Foster Food Carts located on the corner SE 52nd Avenue and SE Foster
    - Live music
    - Art
    - Vendors
    - Food
    - KBOO outreach table
      - To provide information on KBOO Community Radio as a resource and an asset
  - Many reports that the event was a success and worthwhile in terms of return on investment
    - Fundraising v. the cost of staff time and supplies

- Shout out to everyone who helped to support this event
- Pride Celebration at The Get Down
  - Board member, Jamie Bair, DJ-ed the event on behalf of KBOO
- Last Saturdays at the Foster Food carts
  - KBOO will be hosting live music at the Foster Food Carts on the last Saturday of the month during the summer.
    - Variety of genres of music
    - KBOO is relationship building with the Foster Food Carts and may eventually ask for a percentage of sales as contribution for KBOO's efforts in driving traffic to the food cart pod.
- Summer remote live broadcasts
  - Good in the Hood
    - Saturday, 6/28 and Sunday, 6/29
  - Waterfront Blues Festival
    - Friday, 7/4 and Saturday, 7/5
  - Cathedral Park Jazz Festival
    - Friday, 7/18 - Sunday, 7/20
  - Development Committee members are encouraged to sign up for a shift or more at KBOO's outreach table during these events

### **Business Partnerships**

-  Partnership Packet.pdf
- There are still a number of businesses left to contact on the Development Committee's outreach list.
  - Jamie, Meagan, and Jill are working on this project
  - Others are welcome to assist

### **Major donors**

- Thank you cards
  - The Development Committee has almost completed the list of major donors from the All Thrills No Frills Campaign
    - Donations from February through April 2025
    - Jamie, Ona, and Jill are working on these communications

- Donors from the Camp KBOO campaign will be sent to the Development Committee in July
- There is a way to prioritize donors who have not received thank you cards from the Development Committee yet this year
- Annual meeting
  - Invite major donors to the Annual Meeting scheduled for Saturday, 9/20 at Mississippi Studios.
  - Sekoynia and Jill will build the agenda for the workgroup meeting to establish the process for contacting major donors with invitations.
  - Jill will schedule a workgroup meeting before the July Development Committee meeting

#### **KBOO donors**

- Suggestion to send letters to random KBOO members to thank them for their contributions.
  - Not everyone can give at the major donor level, but every gift is important and can be recognized.

#### **Grants**

- KBOO received a grant from the Autzen Foundation for \$5000
- KBOO is working on the application for a United Way grant

#### **Estate and Charitable Planning Overview**

- The Development Committee will not move forward with a video of Tammi Caress' presentation
- The Development Committee will move forward with collecting testimonials from Laurie Mercier and Barbara Bernstein on why they chose to name KBOO Community Radio in their estate plans

#### **Announcements**

- Remember to vote in the Willamette Week's Best of Portland Poll: KBOO for best radio station
  - Voting closes Friday, 6/20



### **Next Meeting**

- Monday, 7/21/2025
  - 5:30pm
  - Hybrid
    - In the station
    - Via Zoom