



## Current KBOO messaging

- Camp KBOO
  - Spring/Summer fundraising drive
- Willamette Week Best of Portland
  - Vote for KBOO for Best Radio Station
- Music from the True Vine is hosting music at the Foster Food Carts
  - Saturday, 5/31 from 3pm until 8pm
  - SE 52nd Avenue @ SE Foster
- Queer Joy Fest
  - June Art Walk at the Foster Food Carts
    - Friday, 6/6 from 6pm until 10pm
    - SE 52nd Avenue @ SE Foster

## All Thrills No Frills campaign

- KBOO is still tallying final results as mail (checks) continue to arrive at the station
- Goal:
  - \$40K total goal
  - \$5K merchandise
  - \$35K white mail and online goal

## Art Walks

- First Friday Art Walks are taking place throughout Portland's Central Eastside
- Are any committee members available to help as KBOO ambassadors during the June Art Walk on Friday, 6/6?
  - Theme
    - May = Camp KBOO
    - June = PRIDE
  - Sign up for volunteer opportunities in Galaxy
    - There may also be a need for a "runner" the night of the event that is not posted in Galaxy.
      - Jill offered to help with this
- Committee members are also needed to seek business sponsorships and food donations.
  - See Partnership Package
  - Meagan, Jamie, and Jill are working to solicit partnerships with businesses
    - Additional committee members are welcome to help out



## Major donors

- Thank you cards
  - The Development Committee has received the list of major donors from the All Thrills No Frills Campaign
    - Donations from February through April 2025
- Thank you cards are almost complete for January 2025

## Grants

- Nathan presented about KBOO's goals and strategy for grants
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## Estate and Charitable Planning Overview

- The Estate and Charitable Giving Overview scheduled for Thursday, 5/1 was cancelled due to a low number of RSVPs
  - Interested parties were invited to attend the seminar presented by Tammi Caress at the Kennedy School on Thursday, 5/15
- KBOO will move forward with collecting testimonials from current KBOO members/volunteers
  - Elaine Velazquez
  - Barbara Bernstein
  - Laurie Mercier
- The Committee can re-think this event for the future
  - Continue with invitation only?
  - Open to the public?
  - Add video to the website?
- KBOO will explore purchasing the Free Will software to be notified when people leave KBOO in their estate plans

## Workgroups

- Business sponsorship and underwriting outreach
  - See partnership package designed by Kate Chase, Engagement Coordinator
    - PDF Partnership Packet.pdf
  - A workgroup met on Wednesday, 5/7 to divide the list of businesses and began outreach.
  - Megan, Jamie, Carmen, and Jill are conducting outreach.
    - Others are welcome to help out
      - There are scripts for emails and phone calls

## **Social media**

- New section of the agenda
  - In what ways can Development Committee members be using their personal social media accounts to amplify KBOO's messaging?
  - Kate will have more ideas for the committee in June

## **Summer Outreach**

- The summer months are here and soon it will be time to prepare for outreach at local events and festivals
  - Sekoynia is connected KBOO with Good In The Hood
    - Saturday, 6/28 and Sunday, 6/29
  - The Waterfront Blues Festival will only be 2 days this year
    - it has been a 4 day affair for the past several years
    - Friday, 7/4 and Saturday, 7/5
  - Cathedral Park Jazz Festival is scheduled
    - Friday, 7/18 through Sunday, 7/20

## **Brainstorm**

- Ways to say "thank you"
  - It is best practice to say thank you to donors more times than you ask for money
  - What are ways, other than thank you cards, that KBOO can say thank you.
    - Think on this topic, the committee will complete the brainstorm in June

## **Announcements**

- No announcements

## **Next Meeting**

- Monday, 6/16/2025
  - Date adjusted due to Memorial Day holiday
    - 5:30pm
    - Hybrid
      - In the station
      - Via Zoom