

# BOARD OF DIRECTORS MEETING MINUTES

Date:Monday, 2/24/2025Time:6:00pmLocation:KBOO Community Radio20 SE 8th AvenuePortland, OR 97214

And

# Zoom: https://us06web.zoom.us/i/81283710721?pwd=aNC71rejhFbI7gNDb7Sjg3i8Eb2wbo.1 Meeting ID: 812 8371 0721 Passcode: 288778

All meetings of KBOO Community Radio's board of directors are open to the public

### WELCOME

IN ATTENDANCE	
Directors:	Mike Frost, Ona Harshaw, Ethan Scarl, James Draznin, Michael VanKleeck,
	Carmen Garnica, Josh Roberts, Jill Blanchard
Station Manager:	Nathan Vandiver
Staff:	Danielle Schira, Zale Chadwick
Board applicant:	Jamie Bair
Members / volunteers:	Meagan Bradley

## **INTRODUCTIONS & CHECK-IN**

## ADMINISTRATIVE

- Voting
  - Quorum is 7 directors
  - 8 (of 9) directors were present

#### **HOUSE RULES & MEETING GUIDELINES**

- <u>KBOO House Rules & Meeting Guidelines</u>
  - Ona read read the Abbreviated House Rules and Meeting Guidelines

### HOUSEKEEPING

- Select time keeper
  Jamie
- Designate note taker
  - o Jill

# APPROVE AGENDA

- Approved February 2025 Board Meeting Agenda
  - ■ KBOO BOARD MEETING AGENDA 02242025
    - Motion to approve Ona
    - Second Jill

## PUBLIC PARTICIPATION

• No public participation

## APPROVE KBOO BOARD MEETING MINUTES

- Approve January 2025 board meeting minutes
  - SKBOO BOARD MEETING MINUTES 01272025
    - Motion to approve Michael
    - Second Ona

## **KUDOS & APPRECIATION**

- Jamie thanked Zach from Llfe During Wartime for the live shows
- Michael thanked the First Friday Art Walk planners and Jamie for DJ-ing the last event, it was wonderful
- Nathan appreciated John Giacopi for setting up the bands and recording performances
- Ona gave kudos to Danielle because this year's audit is going well an improvement over last year's audit as improved financial processes and procedures are now in place
- Jill thanked board members writing thank you cards for major donors
- Ethan appreciated Nathan for his help in getting him situated on the board
- Danielle gave kudos to Jamie for dj-ing the art walk and appreciated the Development Committee for seeking new business partnerships.

#### STAFF PRESENTATION

• No staff presentation this month



## OLD BUSINESS

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- Nominating Committee Jill Blanchard
  - Board applicant Jamie Bair introduced themselves to the board during the January board meeting
  - Jamie restated their intentions to join KBOO's board of directors
    - There were no further questions
  - The board went into closed session to discuss Jamie's candidacy
  - The board came back to open session
  - Jamie was then unanimously elected to the board of directors.
    - Seat # 2
      - Formerly occupied by Thomas Martinez

## **NEW BUSINESS**

- Station Manager Report Nathan Vandiver
  - Example 2025-02.pdf
    - Highlights include
      - All Thrills No Frills special programming campaign
        - \$40K goal
        - There are currently 16 specials including:
          - Black History and Future month
          - International Women's Day
          - Metal Marathon
          - Bluegrass Marathon
          - Earth Day
          - And more
      - Planned giving/estate planning seminar is scheduled for 5/1/2025
        From 10am until noon

        - Invitations being sent to KBOO's most loyal donors
          - Those members who have given consistently to KBOO over the past 25 years.
      - The March Art Walk is coming up on Friday, 3/7 from 6pm until 9pm.
      - For more station news, please read the entire station report above.
- Finance Committee Nathan Vandiver
  - January 2025
    - Total expenses = \$73,598
    - Total revenue = \$138,542
    - Average monthly revenue FY25 through January = \$102,274
    - Average monthly expenses FY25 through January = \$84,077
  - Other news
    - KBOO received CPB funding in January instead of December as originally estimated
      - January revenue saw a significant increase as a result



- FY24 audit is currently underway
- A review/update of management of fixed assets is underway
- Nathan and Danielle are completing the SAS Report and CSG Agreement for the Corporation for Public Broadcasting
- Danielle is drafting policies for a finance manual
- Executive Committee Mike Frost
  - Discussed the request for data to evaluate the decision to increase the membership fee
  - Reviewed engineering contractor needs
  - Talked about the planned giving/estate planning event
  - Discussed the grievance and conflict resolution policy and will work with the Governance and Policy Committee to make appropriate updates
  - Provided update that the Management Bargaining Committee submitting new job descriptions to CWA Local 7901 for review and feedback.
  - The Management Bargaining Committee and the Union Bargaining Committee are preparing to renegotiate the Collective Bargaining Agreement (CBA) that expired in September of 2024.
- Nominating Committee Jill Blanchard
  - ■ NOMINATING COMMITTEE MEETING NOTES 02182025
  - Board resignation
    - Thomas Martinez resigned his board seat on Monday, 1/27/2025
  - Training and development
    - January's working board meeting covered KBOO's listener data
    - No working board meeting was held in February
    - Suggested topic for future working board meeting to cover KBOO's membership data
  - Recruitment
    - Jamie Bair was elected
    - The Nominating Committee is currently talking with 3 potential board candidates
    - The committee is working on a communication package to promote the "How to become a KBOO board member" information sessions that will be starting again in April
    - Deadline to apply to the board for the September elections
      - Friday, 7/18/2025
    - The on-air candidate forum will air the week of 9/14/2025
  - Annual Meeting



- Scheduled for Saturday, 9/20/2025 at 1pm
- To be held at the station
  - The annual meeting and an open house similar to the Art Walk events

• Development Committee - Jill Blanchard

- DEVELOPMENT COMMITTEE MEETING NOTES 02112025
- Art Walk support
  - Development Committee members are seeking business sponsorships and food donations for KBOO's Art Walk events
    - A working meeting is scheduled for Monday, 3/3
      - To brainstorm KBOO-friendly businesses other than restaurants
        - To develop an outreach plan to distribute KBOO's partnership package to potentially interested businesses
- Major Donors
  - Approximately 75% finished with thank you cards for major donors who participated in the End of Year Campaign
    - This list will be complete by the end of March at the latest
  - January and February thank you card lists will be available at the beginning of March
- Grants

- Marie Lamfrom grant application was submitted on 11/1
  - KBOO should be receiving a response in the next few weeks
- Covered in the station report
  - Planned giving/estate planning seminar
- Nominating Committee Jill Blanchard
  - Recruiting
    - There are currently 3 empty board seats
    - Annual elections will be held during September 2025
    - The Nominating Committee is always recruiting
      - If you have suggestions for people who may be interested in KBOO board work, forward their contact information to the Nominating Committee
    - Annual Meeting is being scheduled for
      - Saturday, 9/13/2025 or Saturday, 9/20/2025
      - Jill will send a calendar invitation to staff and board members to save the date.
    - Training and development
      - No training in December
        - Board members were encouraged to participate in fundraising activities to support the end of year drive.
      - Big thanks to Michael Ftaclas for presenting on KBOO's listener data at the the November board meeting



- There will be a follow up working board meeting in January to explore the details of the reports
- February discussion topic
  - KBOO transmitter and translators
- o 6 month check-ins
  - The Nominating Committee will be scheduling 6 month check-ins with all board members to determine how things are going
    - Are board members comfortable with their roles and responsibilities
    - Are there additional tools and training KBOO can provide for support
    - What are plans to return to the board for FY26
      - Whether or not terms will be complete at the end of FY25
- People of Color Caucus Jill Blanchard
  - In January, six people met to discuss reviving the People of Color Caucus
    - The volunteer who wanted to join the committee is no longer able to participate
      - There is concern about capacity for the board and staff members needed to keep the committee active and accountable
- Engineering Committee
  - No report
- Program Advisory Committee
  - No Program Advisory Committee report
  - Meetings are published on <u>kboo.fm/committees</u>
- Governance and Policy Committee Zale Chadwick
  - The committee prioritized its work plan during a workgroup meeting in February
  - The next meeting of the Governance and Policy Committee will be held on Tuesday, 3/18 at 6pm
- Strategic Planning Workgroup Josh Roberts
  - Mike Frost, Nathan, Jill, and Josh are working to draft the strategic plan
    - Board and Staff members will receive a survey to complete a SWOT (strengths, weaknesses, opportunities, and threats) analysis before the next board meeting
    - Other data/feedback being considered for the next strategic plan:
      - 2017-2020 Strategic Plan
      - Election survey summary
      - Community survey (2023)
      - Report from ad hoc committee reviewing KBOO's bylaws



- Community Advisory Board reports
- Community meeting April 2025
- Next steps
  - Complete SWOT analysis with internal and external data gathering
  - Identify a few (5-ish) areas for focus (e.g., Technology and Equipment, Finances)
  - Develop SMART goals ([S]pecific, [M]easurable, [A]chievable, [R]elevant, and [T]ime-bound)
  - Write narrative
  - Add graphic design
  - Publish to the community via kboo.fm, on-air announcements, social media, and constant contact emails
  - Publish a small number of paper copies for foundations and major donors.
- Timeline
  - Monday, 3/24 Board and Staff to review and provide feedback on 1st draft of strategic plan
  - Monday, 5/26 Board and Staff to review and provide feedback on the 2nd draft of the strategic plan
  - August layout and graphics
  - September publish strategic plan in time for the Annual Meeting
  - October 2025 through September 2028 provide quarterly progress reports to the board
    - o Board to report on strategic planning rather than Staff

### CLOSED SESSION

Closed session was held during "Old Business" to discuss the board applicant's candidacy

#### ADMINISTRATIVE

- Board calendar
  Nathan
  - Nathan has set up a centralized calendar for all KBOO, board and committee meetings and events
    - Look for invitations to come from the general KBOO calendar going forward.

#### ANNOUNCEMENTS

• No announcements



# NEXT BOARD MEETING

- Monday, 3/24/2025
- 6pm
- At KBOO and on Zoom

# ADJOURN

- Motion Jill
- Second Ona

February board meeting minutes submitted by: Jill Blanchard, 3/24/2025 Approved unanimously by the board of directors: 3/24/2025

