

Development Committee Meeting Notes 6/24/2024

Time: 4:30pm

Present: Yousef Mayel, Mike Frost, James Neale, Jill Blanchard, Robert Rogers

Note taker: Jill

AGENDA

- Events calendar
- Outreach
- Grants
- Major donors
- Board of Directors meeting presentation
- First Friday
- Cuba trip
- Sponsorships

NOTES

Events calendar

- James created a google calendar for KBOO sponsored/co-sponsored events
 - If you do not already have access, contact James development@kboo.org

Outreach opportunities for Development Committee members

- Thursday, 7/4 through Sunday, 7/7 Waterfront Blues Festival
 - Tom McCall Waterfront Park - SW Portland
- Friday, 7/19 through Sunday, 7/21 Cathedral Park Jazz Festival
 - Cathedral Park - St. Johns
- Thursday, 7/25 through Sunday, 7/28 Columbia Gorge Bluegrass Festival
 - Near Skamania, WA
 - Camping opportunities
- Sunday, 8/25 Hawthorne Street Fair
 - SE Portland

Grants

- Received \$5000 JP Morgan Donor Advised Fund
- Submitted application for \$30,000 grant from The Miller Foundation
 - To cover costs of the Youth Collective and expand outreach

Major donors

- Offer station tours to major donors
- Order medium-sized thank you cards
 - Include tower logo
- Schedule 1 or 2-on-1 meetings with board members on the Development Committee and major donors.

Board of Directors Meeting presentation

- James N. will be presenting the Board about the work of the Development Department and RevOps activities.
 - He plans to ask the Board, “Is a KBOO a radio station that happens to be a nonprofit, OR is a KBOO a nonprofit that happens to be a radio station?”
 - The ways the Development Director can approach fundraising are different based on the answers to this question.

First Friday

- Friday, 8/2 Art Walk
 - KBOO will be open to the public for
 - Tours
 - art will be displayed for sale by the artists with a percentage of the proceeds going to KBOO
 - Music
 - Food
 - By invitation - major donors

Cuba trip

- The next Cuba trip is scheduled for the beginning of 2025.
 - To tour music, art, and food
 - KBOO is responsible for promoting the trip
 - On-air
 - On kboo.fm
 - Social media
 - Constant contact emails
 - The guide, will give KBOO a portion of the proceeds from the tour
 - The last trip donated approximately \$20,000 to the station

Sponsorships

- The language for the sponsorship packages is still with the FCC attorney
 - James noted it would have been better to have started preparing the sponsorship packages earlier in the year.

Next Meeting

- Monday, 7/15/2024
 - 5:30pm
 - via Zoom