

Development Committee Meeting Notes 1/22/2024

Time: 4:30pm

Present: Yousef Mayel, Carmen Garnica, Mike Frost, James, Draznin, Kate Chase,
Nathan Vandiver, Jill Blanchard

Note taker: Jill

AGENDA

- Pride celebration
- Welcome Engagement Coordinator
- Fundraising
- Thank yous
- Membership updates
- Grant proposals
- Engagement Coordinator responsibilities
- Other
- Next meeting

NOTES

Pride celebration

- Portland Pride Celebration has been moved from June (no longer conflicts with Juneteenth broadcast) to July (now conflicts with the Cathedral Park Jazz Festival
 - The committee discussed possibilities of board members tabling or marching or something simple that wouldn't require much staff involvement.
 - Suggestion to construct a float as a KBOO community building project

Welcome Engagement Coordinator

- The committee extended a warm welcome to Kate Chase, KBOO's new Engagement Coordinator

- The committee introduced themselves to Kate and explained their role on the Board/Development Committee

Fundraising

- End-of-year drive
 - Nathan declared the End-of-year drive a success
 - On-air goal = \$140,000
 - On-air goal accomplished
 - Match = \$27,000

- KBOO did not receive donations during the week between Christmas and New Year's
 - This is usually a week with heavy mail flow
 - These funds may come in at a later date
- The last mailer for the drive was late being distributed to members
 - Funds are still coming in, in response to this and previous mailers
- Winter drive
 - All thrills, No frills
 - Goal \$22,000
 - February 2024
 - Staff is working on special programming for the drive

Thank you cards

- Jill has the master list of major donors from the End-of-year Drive.
 - Approximately 40 members
 - Jill will distribute names, contact information and any significant notes from Donor Perfect
 - Emma, Ona, Jill and Yousef will complete all thank you cards by the end of February
- Major donors = members who contribute \$500 or more during the drive

Membership updates

- Moved to February meeting

Grant proposals

- James N. put together 5 grant proposals for Nathan to edit/send while James is on family leave.
 - Grants range from \$10,000 to \$50,000
- James will be applying for another 6 grants when he returns from leave
 - No guarantee we will get these grants but KBOO is applying
- James returns from leave after 2/18/2024

Engagement Coordinator responsibilities

- This position is a part of the Revenue Operating Team.
 - Kate will be able to help with materials for fundraising and will manage KBOO's social media accounts.

Other

- Yousef asked if KBOO livestreams
 - Nathan answered that individuals programmers do but KBOO does not livestream to a youtube channel
- Yousef asked about events coming up before the Cathedral Park Jazz Festival in July
 - Winter:
 - The MLK broadcast was rescheduled to 2/17/2024
 - Summer
 - Juneteenth
 - Waterfront Blues Festival
 - Good in the Hood
 - Cathedral Park Jazz Festival
 - Perhaps others
 - Yousef said to count him in for Waterfront Blues Festival, he had a great time last year
 - Mike reminded Nathan about the Columbia Gorge Bluegrass Festival in Stevenson, WA
 - 7/25 - 7/28/2024
 - Mike will provide the contact information with Nathan so he can share with the Program Director, Azia.
- Discussion to help Yousef find the invitation and zoom link for meetings of the Board of Directors.

Next Meeting

- Monday, 2/26/2024
 - 4:30pm
 - via Zoom