

Development Committee Meeting Notes 11/28/2022

Time: 4:30pm

Present: Tom, James, Emma, Sherry, Jill

Note taker: Jill

THANK YOU & BEST WISHES

- Tom, KBOO's Development Director, is moving to Minneapolis/St. Paul. We thank him for his leadership and service and wish him the best for the future.

DEVELOPMENT DIRECTOR SEARCH

- The Management Union Bargaining Committee is working with the Union to finalize the job description.

END-OF-YEAR FUNDRAISING CAMPAIGN

- Online appeal began - 11/1
- On-air appeal begins Giving Tuesday - 11/29
- Fundraising campaign runs through 12/31/2022
- First returns are looking good
 - We are ahead of last year when the on-air appeal was longer

BOARD FUNDRAISING

- End-of-year Fundraising Campaign
 - Board received training and program outline during working board meeting on Monday, 11/14
 - Development Committee and other Board members are contacting major donors with
 - Reminders to give
 - Emails and phone calls
 - Asks for matches
 - Emails and phone calls
 - Thank yous
 - Emails
 - Thank you cards
- Year-end mailers
 - State of the station report - KatMeow
 - November mailing

- Finances FY21
 - Accomplishments FY22
 - Future of KBOO - Jill
 - December mailing
 - Looking forward to 2023
 - Station re-opening
 - Website reboot
 - New strategic plan
 - Annual report
 - Kboo.fm
 - Constant Contact email blast
 - December segmented mailing
 - Top 250 donors
 - Holding 250 copies for new/prospective members
- Grants
 - Multnomah County is offering grants for capital projects
 - Tom is applied (retroactively) for the transmitter
- Cuba Trip(s)
 - 2022 details
 - Trip embarks 12/3
 - 20 people
 - KBOO expects \$22K in total revenue
 - KatMeow Garcia will not attend the December 2022 trip as KBOO ambassador
 - They hope to travel on the March 2023 tour.
 - KatMeow will be making donation asks of the other tourists on behalf of KBOO
 - There are plans to collect testimonials from travelers when they return to promote the March trip.

NEXT MEETING

- Monday, 12/26/2022 at 4:30pm
 - Via Zoom