

## **Development Committee Meeting Notes 10/24/2022**

Time: 4:30pm

Present: Tom, James, Jill, Desiree, Sherry

Note taker: Jill

### **FUNDRAISING**

- 30% of KBOO's donations are expected between now and the end of the year
  
- Year-end mailers
  - State of the station report - KatMeow
    - November mailing
      - Finances FY21
      - Accomplishments FY22
        - 60% board/staff BIPOC
        - 30% programming BIPOC
        - First female, BIPOC co-managers in 55 year history
  - Future of KBOO - Jill
    - December mailing
      - Strategic planning
      - Re-opening the station
      - Transmitter
      - Website
  - Annual report
    - December segmented mailing
      - Top 250 donors
      - Holding 250 copies for new/prospective members
- Year-end membership drive
  - Matches
    - Tom is looking for matches
      - Major focus on matches in December
  - Social media
    - Messaging in November and December
- Board fundraising
  - Donor stewardship for major donors
    - Jill to provide training and program outline for board members
    - Board campaign to run 11/15 - 12/15/2022
- Grants
  - Multnomah County is offering grants for capital projects

- Tom is applying (retroactively) for the transmitter
- Check to see if Ona can update the Grants Matrix
- “Double the Donation” tool
  - Online tool to help members determine if their company will match their donation to KBOO
    - 1-year contract = \$1,500
    - Multi-year contract = \$1,000/year
- Cuba Trip(s)
  - 2022 details
    - 20 people
    - \$22K in total revenue
    - KatMeow Garcia attending as KBOO ambassador
    - James suggested collecting testimonials from travelers when they return
  - 2023 trip
    - Tom is working with Charles to offer another Cuba trip in 2023
    - charlesbittner@verizon.net
- T-shirts
  - Expected to raise \$4K in 2023 budget
  - Total of 8 shirts scheduled for next year
- Artisan market
  - Desiree has offered a felted shawl to auction/raffle at a KBOO fundraiser
  - Desiree suggested that members who may not be able to contribute much financially may be able to help fundraise with their artwork and crafts.
  - Discussion about an artisan market for the holiday season or Valentine’s Day
    - The Development Committee does not have many volunteers to get an event off the ground right now.
- Outings with prominent figures
  - Auction/raffle outings/meals with prominent figures
    - KBOO radio personalities
    - Local/national recording artists
    - Authors
    - Politicians
    - Etc.

## OTHER

- Events Committee
  - Consider creating an Events committee separate but tied to the Development Committee to bring KBOO volunteers into the mix top put together fundraisers.
  - Desiree is interested in joining this committee.
  
- Question for the board?
  - What is the threshold for spending before needing approval from management/board? Is there a formal policy?
  
- The next meeting will be Monday, 11/28/2022 at 4:30pm